



SPONSORSHIP OPPORTUNITIES

# CHEERS *to the* YEAR

A Celebration of Gratitude and Giving





# About Emerson

Emerson School is an independent Y5 through 8 school in Ann Arbor where students are encouraged to think deeply, explore widely, and grow with confidence. With a strong foundation in STEAM education, Emerson supports students as they develop curiosity, creativity, and a strong sense of self.

## OUR MISSION

The mission of Emerson School is to provide a dynamic and nurturing learning environment that fosters empathy, communication, creativity, leadership, and above all, a lifelong love of learning.

## OUR VISION

We fulfill our mission with small class sizes, by providing individualized attention across a broad and rich, student-centered curriculum, and through a committed, talented team of educators who help children achieve sustained academic success.



## THE EVENT

# About cheers to the year

**The Gratitude Celebration** is an end-of-year gathering that brings the Emerson community together to reflect on the year, reconnect with one another, and to raise money for the Emerson Financial Aid Fund. Hosted at Salt Springs Brewery in Saline, the evening is designed to be relaxed, social, and engaging.

Guests will enjoy a strolling dinner, live music, brewery tours, and time to connect with fellow Emerson families, alumni, faculty, and friends. The evening will also include a brief program recognizing sponsors and highlighting the importance of Financial Aid, followed by a paddle raise in support of the fund.

**The Gratitude Celebration is both a moment to mark the close of the school year and an opportunity to invest in Emerson's future.**

## EVENT DETAILS

**FRIDAY, APRIL 24, 2026 | 6:00 PM TO 9:00 PM  
SALT SPRINGS BREWERY 117 S ANN ARBOR ST, SALINE**

# Why Financial Aid Matters

Financial Aid plays a critical role in sustaining Emerson's inclusive and supportive community. It allows the school to welcome families from a range of financial circumstances and ensures that students who thrive at Emerson can continue their education without interruption.

Support for Financial Aid helps

- Assist families navigating financial transitions
- Maintain a diverse and vibrant student body
- Retain students who benefit from Emerson's approach to learning
- Uphold the school's commitment to access and opportunity

Funds raised through Cheers to the Year Gratitude Celebration directly support Emerson Financial Aid, strengthening the community and expanding access to an Emerson education.



# Why Partner With Emerson?



## COMMUNITY CONNECTION

The Gratitude Celebration brings together the broader Emerson community in a setting that encourages conversation and connection. Our families are well-positioned to support local businesses and seek to give back to the Ann Arbor Community.

## VISIBLE AND MEANINGFUL RECOGNITION

The event's format allows sponsor recognition to feel personal and authentic. Supporters are acknowledged throughout the evening in ways that are noticeable and appreciated.

## DIRECT IMPACT

Sponsorships support Emerson Financial Aid, helping ensure that students who benefit from the school's learning environment can continue their education. Each partnership strengthens the community as a whole.

*Emerson School is a registered 501(c)(3) nonprofit organization. Sponsorships are tax-deductible to the fullest extent allowed by law.*



# Sponsorship Opportunities

Thank you for considering a sponsorship of the Gratitude Celebration. Your support helps bring the community together while strengthening access to an Emerson education for families who rely on Financial Aid.

We invite you to take a look through the following pages to explore the different ways you can be part of the evening. Each sponsorship opportunity supports a key element of the celebration and offers a meaningful way to connect with the community while helping make this event, and its impact, possible.



 **SPONSORSHIP OPPORTUNITIES:**

# Presenting Sponsor

**CONTRIBUTION: \$10,000** *(one available)*

**As the Presenting Sponsor, your partnership anchors the entire celebration.**

**Benefits include**

- Exclusive recognition as Cheers to the Year: Gratitude Celebration presented by [Sponsor]
- Most prominent logo placement on all event signage
- Recognition in all marketing and email communications leading up to the event
- Logo and listing on the Emerson website
- Recognition and 2-minute speaking opportunity during the event program
- Full-page ad or acknowledgment in the printed program
- Eight complimentary tickets to the event
- Recognition throughout the evening, including during the paddle raise



# Featured Event Sponsors

## HEADLINERS



*Supports bar service & signature drinks*

- **Benefits include:**
- Logo placement at the bar and on beverage signage
- Recognition in all event marketing
- Logo and name in printed program
- Recognition during the event program
- Four complimentary tickets



*Supports the strolling dinner*

- **Benefits include:**
- Logo placement at the bar and on beverage signage
- Recognition in all event marketing
- Logo and name in printed program
- Recognition during the event program
- Four complimentary tickets

## SUPPORTING CAST



*Supports Desserts*

**Benefits include:**

- Logo placement at the dessert station
- Recognition in event marketing & communications
- Name or logo in printed program
- Recognition during the event program
- Two complimentary tickets



*Supports Entertainment*

**Benefits include:**

- Logo placement at the dessert station
- Recognition in event marketing & communications
- Name or logo in printed program
- Recognition during the event program
- Two complimentary tickets



*Supports Valet Parking*

**Benefits include:**

- Logo placement at arrival or check-in area
- Recognition in digital acknowledgments
- Name listed in printed program
- Two complimentary tickets

**SPONSOR DEADLINE:** To receive full recognition benefits, please confirm sponsorships by April 1, 2026

# Community Sponsorship Levels

## GOLD SPONSOR

*\$2,000*

### Benefits include:

Name or logo listed in printed program  
Recognition on event signage  
Two complimentary tickets

## SILVER SPONSOR

*\$1,000*

### Benefits include:

Name listed in printed program and digital  
acknowledgments  
One complimentary ticket

## BRONZE SPONSOR

*\$500*

### Benefits include:

Name listed in printed program

## NEXT STEPS FOR SPONSORS:

**Confirm your sponsorship level by April 1, 2026** to be included in event promotions.

Share your high-resolution logo and any brand guidelines upon confirmation.

If your sponsorship includes speaking remarks, please **confirm your spokesperson and a brief outline by April 12, 2026.**

Submit the **names of your reserved guests by April 17, 2026** so we may hold their places.

# Why Sponsor the Celebration?

Sponsorship provides visibility within a close-knit, engaged school community while directly supporting Emerson Financial Aid.

By underwriting event costs, sponsors help ensure that funds raised during the evening go directly to students and families who rely on financial assistance to access an Emerson education.

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# Thank You!



Thank you for considering a sponsorship of the Gratitude Celebration. Your support helps bring the community together while strengthening access to an Emerson education for families who rely on Financial Aid.

To reserve your sponsorship or learn more, please contact:

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[www.emerson-school.org](http://www.emerson-school.org)