

Auction Sponsorships

EMERSON SCHOOL AUCTION ON FRIDAY, MARCH 13, 2020



Sponsorships are a very important and meaningful way to support Emerson School. We greatly appreciate your consideration. For more information, contact Lorna Hildebrandt, Director of Development (lhildebrandt@emerson-school.org or 734-665-5662, ext. 306).

EVENT TICKET - \$150 (\$50 tax-deductible gift)

- Recognition in all event publications including:
 - Auction invitations (deadline January 17, 2020)
 - Auction Souvenir Programs (deadline February 14, 2020)
- Souvenir digital portrait and party favor
- Dinner, open bar, valet parking

UNDERWRITING SPONSORSHIPS

Be recognized for funding one of the many Auction elements that make the party come alive. You'll receive exclusive recognition and the benefits listed below.

- Four event tickets
- Printed recognition in the Emerson Auction invitation (deadline, January 17, 2020) and Auction Souvenir Program (deadline February 14, 2020)
- Underwriting sponsorship opportunities:
 - Auctioneer - \$8,500
 - Invitations and Auction Souvenir Programs - \$2,500
 - Champagne and Dinner Wine - \$2,500
 - Sweets and Guest Favors - \$2,500
 - Valet Parking - \$2,500
 - Teacher Sponsor - \$1,500

DIAMOND \$10,000 (\$9,200 tax-deductible gift)

- Eight reservations to the dinner and Auction
- Two-page high visibility ad in Auction Souvenir Program
- Sponsor listed in Auction Souvenir Program, website and Emerson Annual Report
- Recognition at The Valley—Frutig Farms the night of the Auction
- Recognition in Auction invitation if sponsorship commitment received by January 17, 2020

PLATINUM \$5,000 (\$4,400 tax-deductible gift)

- Six reservations to the dinner and Auction
- Two-page high visibility ad in Auction Souvenir Program
- Sponsor listed in Auction Souvenir Program and website
- Recognition at The Valley—Frutig Farms the night of the Auction
- Recognition in Auction invitation if sponsorship commitment received by January 17, 2020

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GOLD \$2,500 (\$2,100 tax-deductible gift)

- Four reservations to the dinner and Auction
- Full-page ad in Auction Souvenir Program
- Sponsor listed in Auction Souvenir Program and website
- Recognition at The Valley—Frutig Farms the night of the Auction
- Recognition in Auction invitation if sponsorship commitment received by January 17, 2020

SILVER \$1,000 (\$800 tax-deductible gift)

- Two reservations to the dinner and Auction
- Half-page ad in Auction Souvenir Program
- Sponsor listed in Auction Souvenir Program and website
- Recognition at The Valley—Frutig Farms the night of the Auction
- Recognition in Auction invitation if sponsorship commitment received by January 17, 2020

BENEFACTOR \$500 (\$300 tax-deductible gift)

- Two reservations to the dinner and Auction
- Sponsor listed in Auction Souvenir Program and website
- Recognition at The Valley—Frutig Farms the night of the Auction
- Recognition in Auction invitation if sponsorship commitment received by January 17, 2020

TEACHER SPONSOR \$150 (\$150 tax-deductible gift)

- Sponsor listed in Auction Souvenir Program and website
- Recognition at The Valley—Frutig Farms the night of the Auction

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AGREEMENT

Name (as you wish to be recognized): _____

I/We prefer our sponsorship to remain anonymous

Business owner: _____ Contact person: _____

Mailing address: _____ Phone: _____

City: _____ State: _____ Zip: _____ Fax: _____

Email: _____ Website: _____

SPONSORSHIP LEVELS

Diamond (\$10,000)

Gold (\$2,500)

Benefactor (\$500)

Platinum (\$5,000)

Silver (\$1,000)

Teacher Sponsor (\$150)

UNDERWRITING LEVELS *(Please contact development team for more details on underwriting)*

Auctioneer (\$8,500)

Champagne and Dinner Wine

Valet Parking (\$2,500)

Invitations and Souvenir

(\$2,500)

Teacher Sponsor (\$1,500)

Programs (\$2,500)

Sweets & Guest Favors (\$2,500)

PAYMENT AND FORM SUBMISSION

Mail: Send this form to Emerson School Auction, Emerson School, 5425 Scio Church Rd., Ann Arbor, MI 48103.

Email: Scan and send your form to auction@emerson-school.org.

Enclosed is my check, payable to Emerson School

Visa MasterCard American Express Discover

Credit Card #: _____ • _____ • _____ • _____ Expiration: ____ • ____

Security Code: _____ Signature: _____

RECOGNITION

Sponsorships of \$500 or more received by January 17, 2020 will be recognized in the Auction invitation. All sponsorships received by February 14, 2020 will appear in the Auction catalog and on the Emerson School website (www.emerson-school.org/auction) and receive recognition on the night of the Auction.

TAX DEDUCTION

All sponsorships are tax-deductible gifts to Emerson School. A reasonable estimate of the fair market value is \$100 per Auction ticket. The deductible portion is the difference between your contribution and the fair market value of your ticket(s).

QUESTIONS

Please contact Lorna Hildebrandt, Director of Development (lhildebrandt@emerson-school.org or 734-665-5662, ext. 306).